



Dear Community Partner,

***I am excited to invite you to be a part of the second annual “Teaching is Like...” Conference, taking place on July 23-24, 2025, in Alexandria, LA.*** This year’s theme, “Teaching is Like an Unrehearsed Flash Mob,” highlights the dynamic, unpredictable, and collaborative nature of education.

Last summer, we welcomed over 400 educators from 21 parishes across Louisiana, and with growing interest, we anticipate an even larger audience this year. As we expand, we are thrilled to offer sponsorship opportunities that will allow businesses and organizations like yours to connect directly with passionate educators who are shaping the future.

***By becoming a sponsor, you will gain valuable exposure to a highly engaged audience, showcase your commitment to education, and support an event that equips teachers with practical strategies to manage student behavior effectively.*** We have a variety of sponsorship levels available, each offering unique promotional benefits, branding opportunities, and direct engagement with attendees.

I would love the opportunity to discuss how we can tailor a sponsorship package to best fit your goals. ***Please let me know a convenient time to connect, or feel free to reach out to me at [phil@abaschoolconsultants.com](mailto:phil@abaschoolconsultants.com) or 318.289.6927.***

Thank you for considering this opportunity to make a meaningful impact on education in Louisiana. I look forward to the possibility of partnering with you for this exciting event!

Best regards,

Phil Brocato  
Owner, ABA School Consultants

Learn more at  
[www.teachingislike.com](http://www.teachingislike.com)

# TEACHING IS LIKE EXHIBITOR FORM

AMOUNT ENCLOSED:

CHECK #:

Make Checks To: ABA School Consultants

## 2025 Conference Exhibitor Registration

PARTNER CONTACT:

ORGANIZATION/BUSINESS NAME:

ADDRESS:

EMAIL:

PHONE:

### SPONSORSHIP LEVELS:

☐ TED Talk Sponsor (1 Available)  
\$2,200

☐ Breakout Sponsor (4 Available)  
\$1,500

☐ Panel Sponsor (1 Available)  
\$1,000

☐ Exhibitor Space  
\$500

☐ Additional Attendees  
\$100 Each

**All sponsorships include items listed in tier selected and italicized items listed in tiers below.**

All publicity videos will be produced by Teaching Is Like & provided for self-use after conference.

### TED Talk Sponsor:

- Exclusive sponsorship of the Main Conference TED-style Talk & Keynote Speaker
- 4 social media spotlights (pre-event, during, and post-event)
- 3-minute guest speaker presentation introducing the session
- Logo placement on all print/digital conference materials & website
- Printed marketing materials distributed at attendee seating
- Prime exhibitor space at entrance
- 1 attendee scholarship sponsorship
- Verbal recognition during opening/closing remarks

### Breakout Sponsor:

- Exclusive Breakout Room sponsorship (logo featured on session signage)
- 2 social media spotlights
- Small logo placement on all print/digital conference materials & website

### Panel Sponsor:

- Exclusive sponsorship of a panel discussion (branding on title slides)
- 1 social media spotlight
- ***45-second intro video presentation played before session begins***
- ***Complimentary booth space in the exhibitor area***
- ***Logo placement on on-site poster materials***

### Exhibitor:

- ***8x10 booth space with 1 table & 2 chairs***
- ***2 exhibitor passes (includes meals & access to networking sessions)***
- ***1 swag item placed in the attendee conference bag***
- ***Business name listed in the program & website***

**ABA SCHOOL CONSULTANTS  
PRESENTS THE**

**SECOND ANNUAL**

**TEACHING**

**IS LIKE**

**...AN UNREHEARSED FLASH MOB  
Conference**

**TWO DAYS OF THE MOST FUN  
YOU'LL EVER HAVE AT A PD!**

**WEDNESDAY, JULY 23**

**THURSDAY, JULY 24**

**ALEXANDRIA, LA**

Ask your admin today  
to send  
you and your teacher besties  
using a Purchase Order.

Visit our website  
for more information  
and to get registered.

Register online:  
**Teachingislike.com**



Join us for a conference dedicated to  
equipping all school staff with practical  
strategies for managing diverse behaviors in  
the classroom.